

3Doodler®

#WhatWillYouCreate?®



WHY 3DOODLER?

3Doodler is the leading 3D pen brand in all major markets

- Strong **international brand recognition** as the inventor of the world's first 3D pen
- Product lines span **kids, teens, adults and pro users**
- **EDU presence** in over 10,000 K-12 classrooms across North America
- Distribution in **40+ countries worldwide**
- Over **3 Million 3D pens** sold to date
- Sales Summary: **87% Growth YOY** from 2021 vs 2020. Sold through all inventory at Target, Michaels, Best Buy & Amazon early Dec 2021.
- Inventor and 3D pen patents owner



Where are we in?

Major Retail Brands in North America

- Toy

amazon.com

mastermind
TOYS



Walmart 
Save money. Live better.

- Tec

**BEST
BUY** 

**BEST
BUY** 
Education

- Crafts

Michaels

JOANN

WOBBLEWORKS

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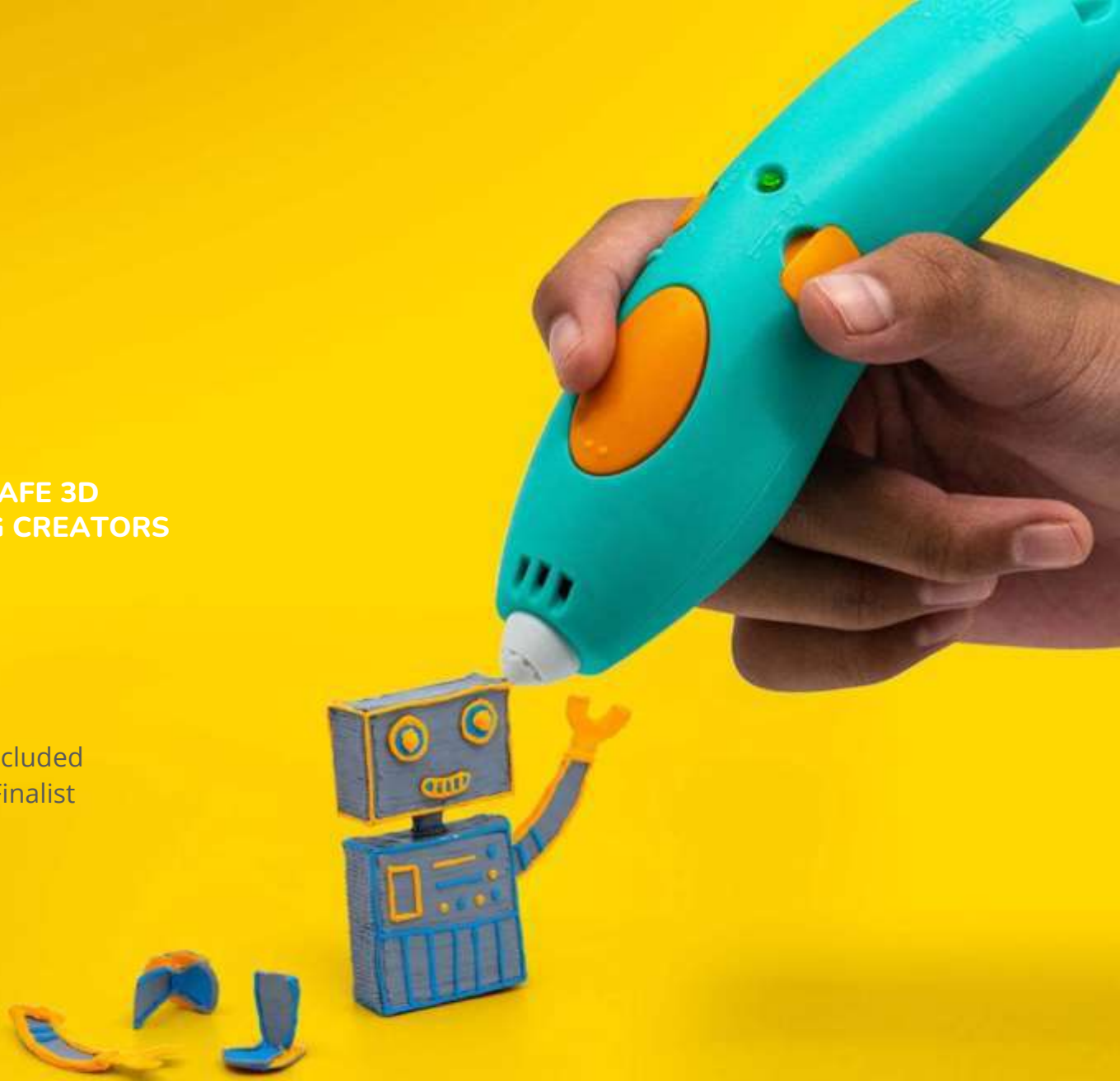


PRODUCT RECAP

3Doodler[®] start+

THE WORLD'S BEST KID-SAFE 3D
PRINTING PEN FOR YOUNG CREATORS

- Easier to Hold, Slim Design
- Low-temp, no hot parts
- Charges in under 30 minutes
- 50% More Filament
- Quick Start + Activity Guide Included
- 2021 STEAM Toy of the Year Finalist



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AGES 6+

PRODUCT CONTENT
PEN SET



AGES 6-13

AGES 6+

Consumer Price:
USD \$49.99 / CAD \$69.99

Includes:

- Start+ 3D printing pen
- Start+ Eco-Plastic (8 colors; 72 strands)
- Micro USB charging cable
- Activity Guide (10+ projects)



3Doodler Start+ Essentials
3D Pen Set

PRODUCT CONTENT

PLASTIC & ACCESSORIES



AGES 6-13



Bulk Bag
x250 Strands

Collection
x75 Strands

Super Pack
x75 Strands



3Doodler Start+ Eco-Plastic Refills
MSRP US\$11.99-US\$29.99

3Doodler Start+ DoodlePad
MSRP US\$4.99

A person wearing a blue long-sleeved shirt is using a black 3Doodler Create+ pen to create a 3D avocado on a wooden board. The pen is held in their right hand, and their left hand is resting on the board. The background is blurred, showing a white surface and some indistinct objects.

3Doodler
create+

**THE WORLD'S BEST KID-SAFE 3D
PRINTING PEN FOR YOUNG CREATORS**

- Recognized by the New York Times as the best 3D pen on the market
- Make art, prototypes, fix things & decorate
- Interchangeable Nozzle Tips create a variety of textures

PRODUCT CONTENT

PEN SET

3Doodler
create+

AGES 14+

AGES 14+

Consumer Price:
USD \$79.99 / CAD \$99.99

Includes:

- Create+ 3D printing pen
- Create+ Plastic Refills (15 colors; 75 strands)
- Power Adapter & Set of Tools
- Ultimate Guide to Doodling



3Doodler Create+ Essentials
3D Pen Set

PRODUCT CONTENT

PLASTIC & ACCESSORIES



AGES 14+



Bulk Bag
x250 Strands

Collection
x75 Strands

Super Pack
x75 Strands

3Doodler Create+ Plastic Refills
MSRP US\$12.99-US\$32.99



3Doodler Create+ DoodlePad
MSRP \$9.99



3Doodler Create+ Nozzle Set **NEW**
MSRP US\$14.99

3Doodler[®] PRO+

THE MOST ADVANCED 3D PRINTING PEN ON THE MARKET

- Designed to meet the demands and ambitions of creative professionals - from architects, to designers, artists & engineers.
- Invaluable prototyping and tactical design tool.
- Robust dual-drive system built to run longer and harder than any other 3D pen.



PRODUCT CONTENT
PEN SET



PRO USERS

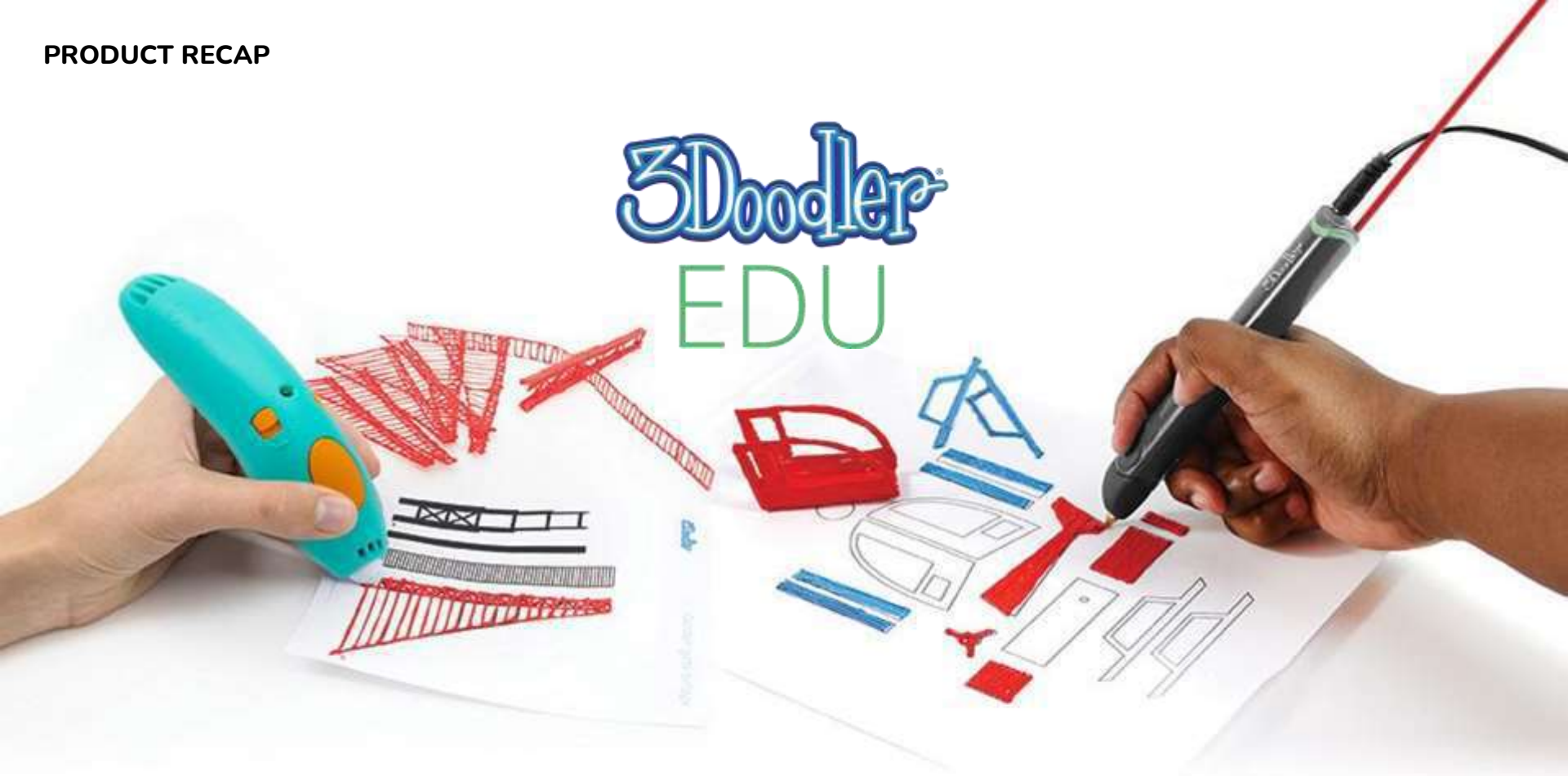
Consumer Price:
USD \$199.99 / CAD \$269

Includes:

- PRO+ 3D printing pen
- Nozzle Set (6 unique tips & carrying tool)
- PRO+ Plastic Refills (150 strands)
- Mini DoodlePad
- International Adapters & Unblocking Tool
- QuickStart & Activity Guide



3Doodler PRO+
3D Pen Set



3Doodler EDU builds bridges in STEM classrooms all around the world as an innovative learning tool.

Engage Primary & Secondary students in subjects from science to the humanities with 3Doodler EDU Learning Packs.

We work with teachers and curriculum writers globally to create meaningful classroom materials. All 3Doodler STEM and curricular materials are available at: learn.the3Doodler.com/lessons/



Start Learning Pack (6 Pens)
MSRP: \$349



Create+ Learning Pack (6 Pens)
MSRP: \$699

PRODUCT CONTENT
EDU ACCESSORIES



3Doodler Challenge Cards
MSRP \$9.99



3Doodler EDU Plastic Refills
MSRP \$199-\$249



3Doodler EDU STEM Accessory Kit
MSRP \$12.99

ADDITIONAL RESOURCES

Need inspiration?

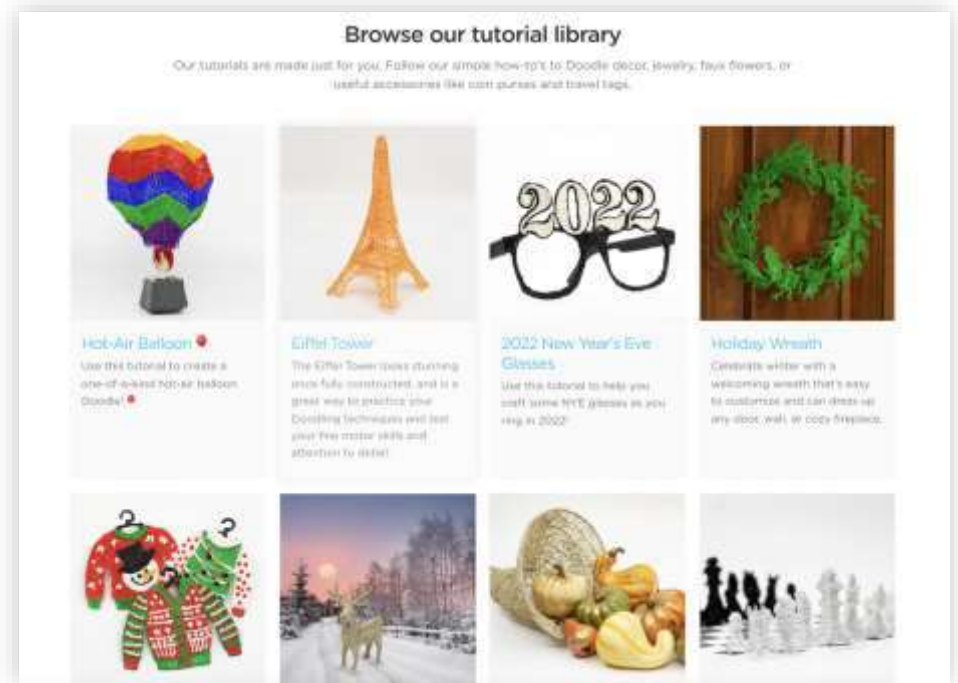
Explore our resources. New to 3D pens? First time with 3Doodler? Hop online to discover your 3Doodler support system. We have tutorials, intro to Doodling videos, tons of lessons and stencils. You name it, we've got you covered!



3Doodler App

AN INTERACTIVE COMPANION

Don't forget to download and install the free app on a tablet or phone. Here you'll find ALL the step-by-step instructions and fun challenges you need to get started with 3Doodler. Forget Doodling with your phone, we're talking about Doodling on your phone!



Tutorial & Stencils

Whether you're looking for classrooms lessons, crafting projects, decor tutorials, or how to make everyday necessities, we've got you covered at learn.the3doodler.com/resources/

Recap

3Doodler
start+

AGES
6-13

SHOP THE RANGE



3Doodler
create+

AGES
14+

SHOP THE RANGE



3Doodler
PRO+

FOR
PROS

SHOP THE RANGE



3Doodler
EDU

GRADES
K-12

SHOP THE RANGE





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